Your one-stop shop for everything we discuss today:

Breakfast w/ Bullhorn

Bullhorn®

Agenda

- Bullhorn/Industry Update

- 3 Ways We Are Helping ASGroup

- Reimagine Recruitment

- Demo

- Summary + Q & A Session

TRUST | **EXPERIENCE** | **OPPORTUNITY**
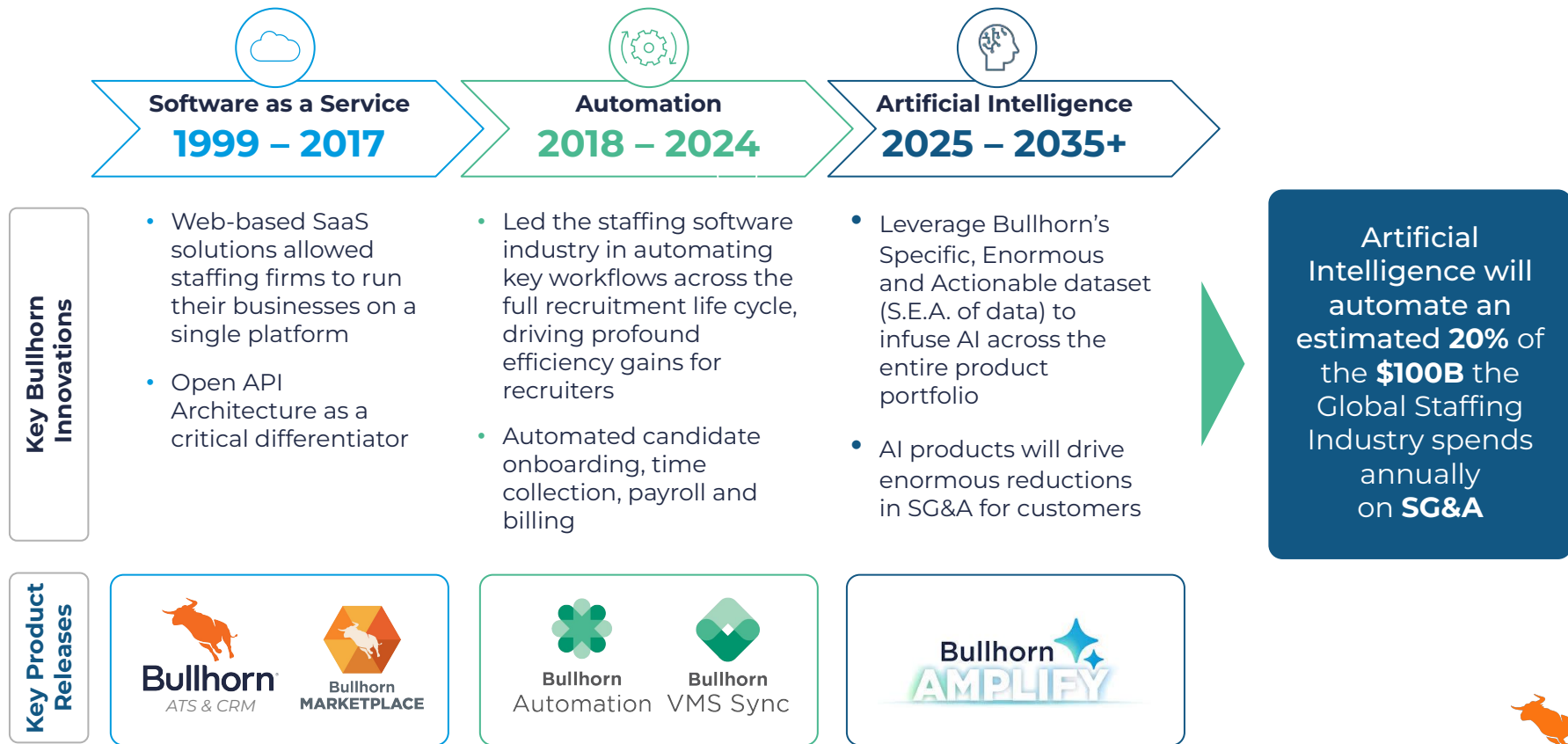

Donny Payne
SVP N.A. Field Sales

Joe Wertz
National Account Executive

Sara Ciavarella
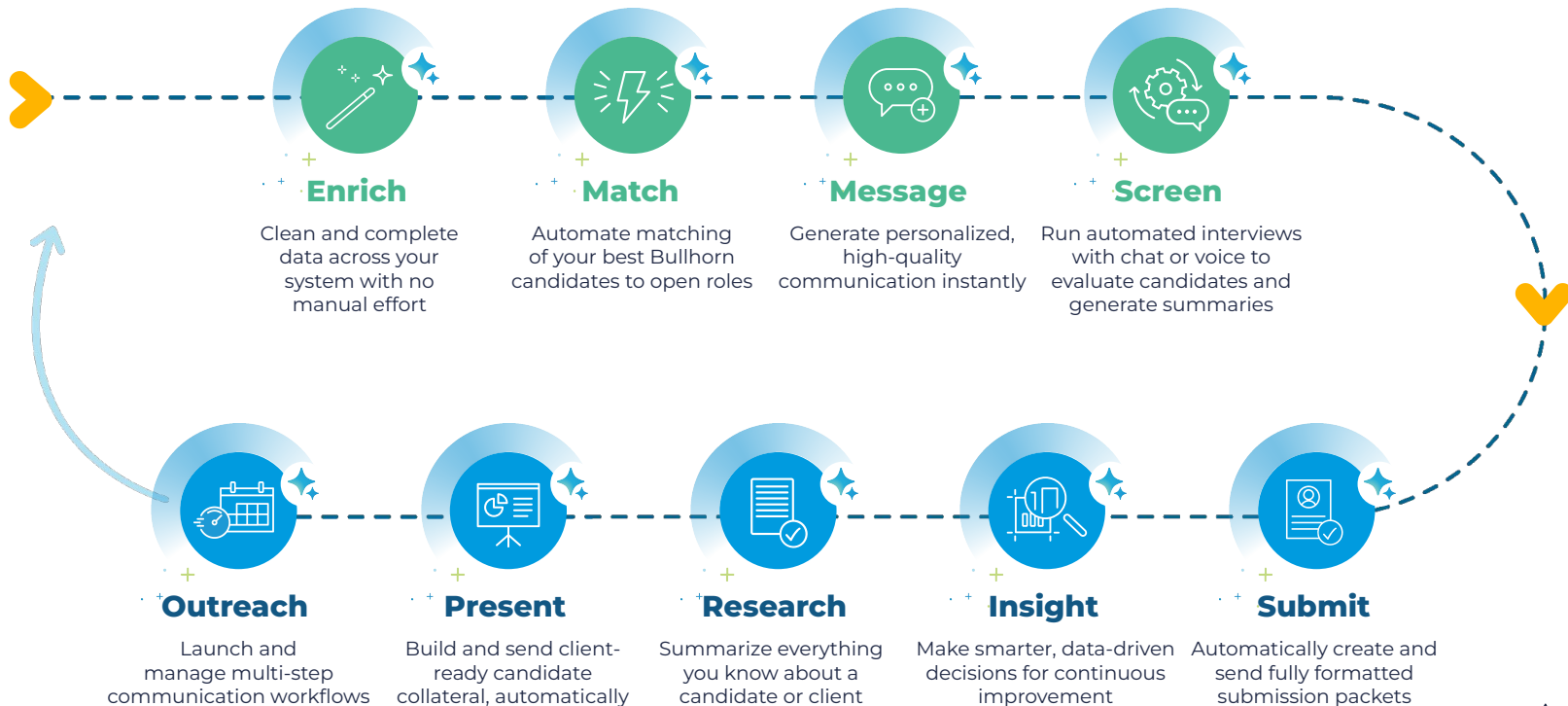Senior Solution Consultant

Bullhorn led digital transformation of the staffing industry and will lead the AI revolution

ASGROUP Affiliated Staffing Group

Software as a Service **1999 – 2017**	Automation **2018 – 2024**	Artificial Intelligence **2025 – 2035+**

Key Bullhorn Innovations

- Web-based SaaS solutions allowed staffing firms to run their businesses on a single platform
- Open API Architecture as a critical differentiator

- Led the staffing software industry in automating key workflows across the full recruitment life cycle, driving profound efficiency gains for recruiters
- Automated candidate onboarding, time collection, payroll and billing

- Leverage Bullhorn's Specific, Enormous and Actionable dataset (S.E.A. of data) to infuse AI across the entire product portfolio
- AI products will drive enormous reductions in SG&A for customers

Artificial Intelligence will automate an estimated **20%** of the **$100B** the Global Staffing Industry spends annually on **SG&A**

Key Product Releases

Bullhorn *ATS & CRM*   **Bullhorn MARKETPLACE**

Bullhorn Automation   **Bullhorn** VMS Sync

Bullhorn AMPLIFY

3

Bullhorn AMPLIFY

Enrich
Clean and complete data across your system with no manual effort

Match
Automate matching of your best Bullhorn candidates to open roles

Message
Generate personalized, high-quality communication instantly

Screen
Run automated interviews with chat or voice to evaluate candidates and generate summaries

Outreach
Launch and manage multi-step communication workflows

Present
Build and send client-ready candidate collateral, automatically

Research
Summarize everything you know about a candidate or client

Insight
Make smarter, data-driven decisions for continuous improvement

Submit
Automatically create and send fully formatted submission packets

3 Ways
Bullhorn Is Helping
AS Group Today!

#1. Deliver Consistent, Proactive Service That Builds Trust

- 💌 **Personalized outreach:** AI-crafted messages nurture clients and candidates.

- ⏰ **Smart alerts:** Automation signals the best time to follow up..

- 📊 **Instant insights:** One click reveals key client details.

💡 **Impact: Keeps teams engaged and communicating proactively**

Amplify Skills: Message • Outreach • Research

#2: Turn AI Insights Into Actionable Excellence

- 🤖 **AI-powered matching:** Instantly finds top candidates & automates screening.

- 📈 **Real-time insights:** Highlights bottlenecks & tracks recruiter performance.

- 🔮 **Predictive analytics:** Guides recruiters to high-value roles & relationships.

💡 **Impact: Improves fill rates, speed, and visibility for smarter growth**
Amplify Skills: Match • Screen • Insight

#3: Creating a 'Wow' Experience – "Presentation Matters"

- 🧩 **Automatic enrichment:** Keeps candidate data clean & ready to use.

- 📄 **Instant submittals:** Delivers polished, branded presentations every time.

- 🎯 **One-click marketing:** Promotes top candidates & jobs instantly.

💡 **Impact: Elevates every client touchpoint & strengthens brand loyalty**
Amplify Skills: Enrich • Present • Submit

Reimagining Recruitment

with AI infused everywhere

You choose how to best utilize Amplify's skills within your business

Autonomous

Amplify runs independently based on workflows or pre-defined rules without manual intervention.

Human-driven

Users decide when, where, and how to best deploy Amplify's skills.

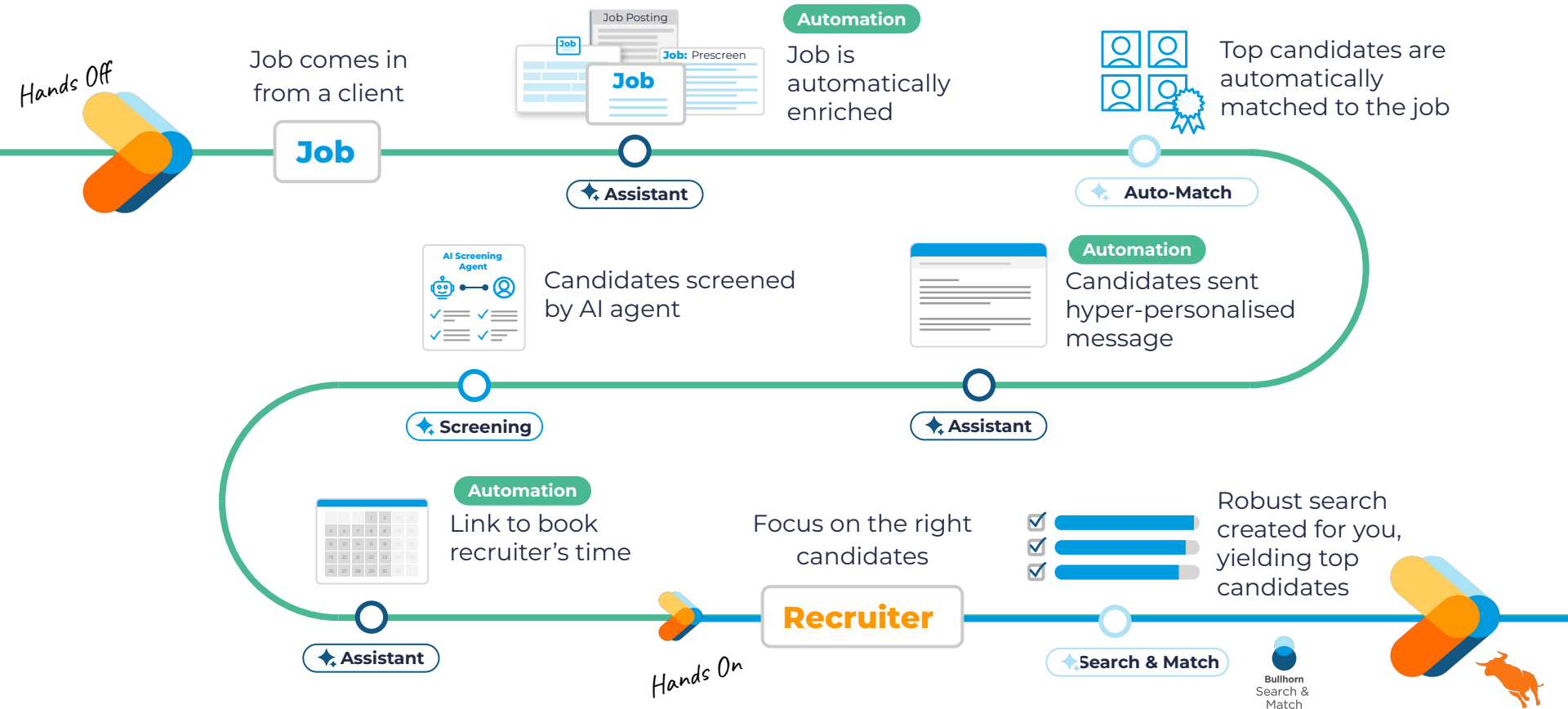# You choose how to best utilize Amplify's skills within your business

Autonomous

Human-driven

Demo Agenda: *AI in Action*

Hands Off

Job comes in from a client

Job

Automation

Job Posting

Job: Prescreen

Job

Job

Job is automatically enriched

Top candidates are automatically matched to the job

✦ **Assistant**

✦ **Auto-Match**

AI Screening Agent

Candidates screened by AI agent

Automation

Candidates sent hyper-personalised message

✦ **Screening**

✦ **Assistant**

Automation

Link to book recruiter's time

Focus on the right candidates

Recruiter

Robust search created for you, yielding top candidates

✦ **Assistant**

Hands On

✦ **Search & Match**

Bullhorn
Search & Match

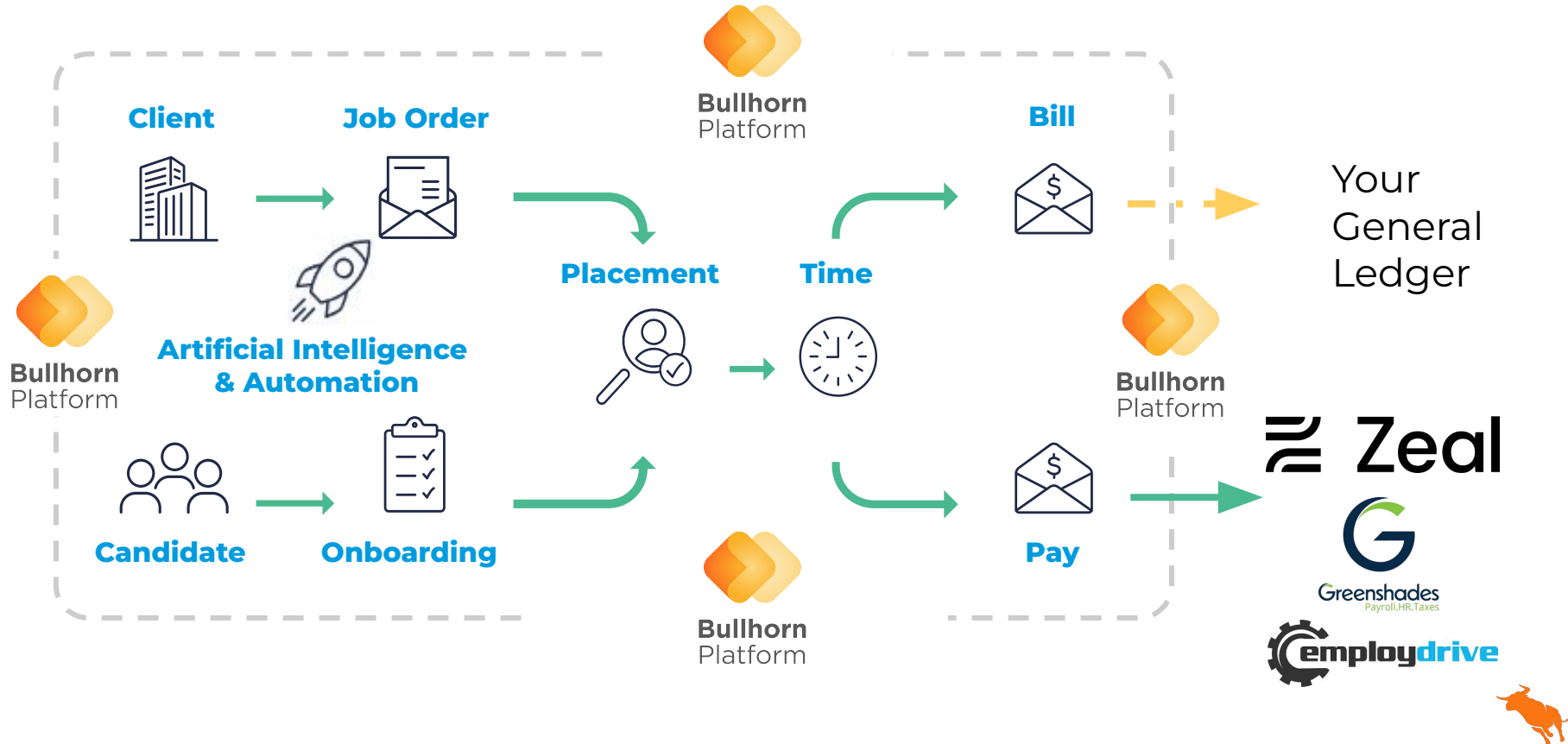# Demo
Time

Bullhorn's End-to-End Staffing Platform

Bullhorn Is More Than A Platform -
We're Your ASGroup Partner!

3 Ways We Are Helping...

#1. Build Trust via Consistent & Proactive Service

#2. Turn AI Insights Into Actionable Excellence

#3. Creating a 'Wow' Experience – "Presentation Matters"

Your one-stop shop for everything we discussed today:

Thanks For Attending!!!
-Donny & Joe & Sara

Bullhorn®