

AI-powered recruitment: Reimagining the hiring workflow

It's no secret that recruitment in 2024 is still a largely manual process. From one-off emails to combing through lists of candidates, recruiters are faced with a mountain of tasks and not enough time to get everything done while still dedicating ample time to candidate and client relationships.

We're transforming all of that. Gone are the days of individual searches that don't yield results. We're taking the guesswork out of finding the right candidates and making the best decisions based on limited data.

AI is here and it will change everything. Here's how Bullhorn is reimagining the hiring workflow by infusing AI everywhere.



A day in the life of a recruiter

From sourcing to admin work, recruiters need to get so much done every day. What if AI enabled them to spend more of their time *with* the right candidates instead of on *finding* the right candidates?

Here's how AI is transforming the way recruiters source and place candidates:

Sourcing

Finding the right candidates

OLD WAY Create a boolean search string and sort through a large number of responses	NEW WAY Instantly receive a ranked list of top candidates
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Screening

Qualifying candidates to ensure the right fit

OLD WAY Manually screen a low portion of candidates who apply based on a brief resume review	NEW WAY Automatically screen 100% of candidates who apply and get insights beyond what fits on a resume
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Submitting & selling


Presenting candidates to clients


OLD WAY Manually format submissions to pitch candidates to clients	NEW WAY Automatically send submissions tailored to client preferences
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Admin tasks and consultant engagement

Sending emails, scheduling meetings, and maintaining relationships

OLD WAY Manually sending one-off emails and checking in with each candidate or client individually	NEW WAY Enabling candidates to self-schedule meetings and automatically sending personalized check-ins to candidates and clients at the right time
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 Today's talent is ready for AI.

 **81% of candidates** surveyed are comfortable working with AI if it speeds up the hiring process.*

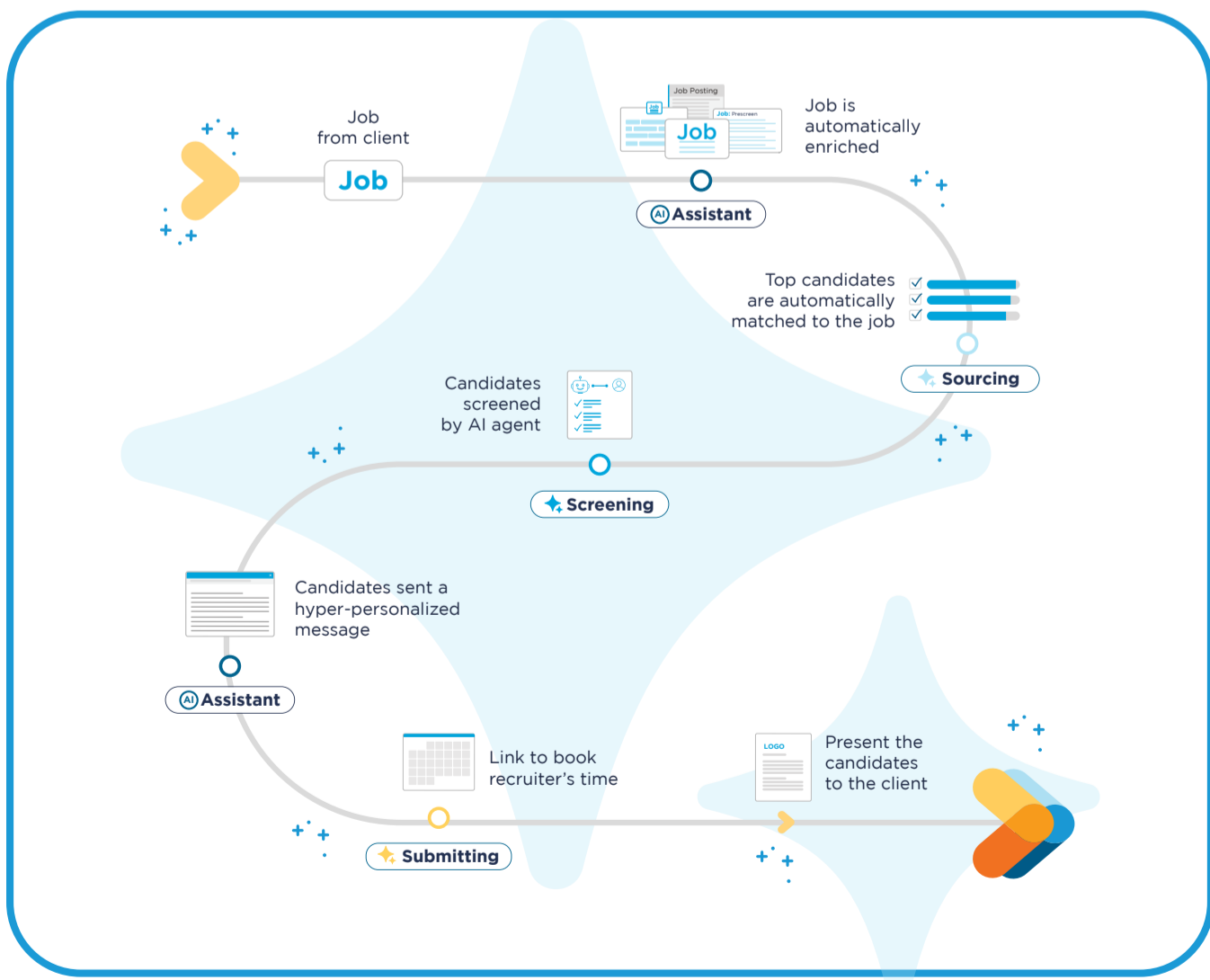
*GRID 2024 Talent Trends Report, Bullhorn



AI-powered recruitment in action

Increase quality and consistency, achieve greater scale, and uplevel all recruiters to perform like the best recruiters.

Meet your new AI-powered recruitment workflow:



AI streamlines every step of the recruitment process, saving recruiters time and effort while delivering a faster, more efficient hiring experience.

Join us as we move forward together toward a more AI-powered recruitment process.

Learn more at bullhorn.com/AI