

## **Social Promotion of Your Bullhorn Customers**

Did you just sign a new Bullhorn customer or capture some positive feedback from an existing customer? Share it on LinkedIn or Twitter and Bullhorn will share, like, comment or retweet your post to generate additional awareness of your solution among customers and prospects.

We encourage you to include details like how long you've been a part of the Bullhorn ecosystem, why the new customer chose your solution, the products that they're using, and a quote if relevant.

## **Example Posts:**

- 1. <u>Bullhorn & Cherry Professional</u>
- 2. <u>Bullhorn & Calibre Search</u>
- 3. <u>Bullhorn & DMJ Recruitment</u>

## **Other Resources:**

Bullhorn LinkedIn | Herefish LinkedIn | Twitter (UK) | Twitter (NA) | Bullhorn Logos

## Getting Bullhorn to share, like, comment, or retweet

- 1. Send the content of your post to your customer for approval before posting
- 2. Tag Bullhorn, your customer contact(s), and <u>Anna Khatutsky</u> (for UK & EMEA) or <u>Emily Swartz</u> (for NA) in your LinkedIn post or Tweet.

You can reach out to <u>anna.khatutsky@bullhorn.com</u> or <u>emily.swartz@bullhorn.com</u> with any questions.