

What is the Partner Offer Hub?

Our ecosystem of 100+ partner solutions gives customers the choice, confidence, and customization that they need to solve core business problems. The <u>Partner Offer Hub</u>—a repository of helpful Bullhorn Marketplace Partner events, offers, and other content allows customers to easily unlock the benefits of our partner ecosystem.

What makes a good contribution to the Partner Offer Hub?

Virtual Events:

- Webinars and Roundtable Discussions: Are you hosting a webinar or a small group discussion on a specific topic? Share the details and we will promote and link to your registration page.
- If you've hosted either of the above recently and would like to share the recording, we're happy to post that as well.

Special Offers and/or Promotions:

• Do you have a special pricing promotion or structure for Bullhorn customers? Check out example offers in the "Marketplace Partner Special Offers" section of the-hub.

Best Practices:

- Video Content: Provide a customer testimonial, brief marketing video, or compelling pitch to engage and educate customers about your solution.
- Other: White papers, quizzes, buyers guides, and ROI calculators also make excellent additions to this section of the hub.

How do I contribute to the Partner Offer Hub?

Please use this submission form for any and all Partner Offer Hub contributions.