Bullhorn AI

AI-powered recruitment:
Reimagining the hiring workflow

It's no secret that recruitment in 2024 is still a largely manual process. From one-off emails to combing through lists of candidates, recruiters are faced with a mountain of tasks and not enough time to get everything done while still dedicating ample time to candidate and client relationships.

We're transforming all of that. Gone are the days of individual searches that don't yield results. We're taking the guesswork out of finding the right candidates and making the best decisions based on limited data.

AI is here and it will change everything. Here's how Bullhorn is reimagining the hiring workflow by infusing AI everywhere.

PROMPTS **Pitch Oscar for this job**   ↻ GENERATE

A day in the life of a recruiter

From sourcing to admin work, recruiters need to get so much done every day. What if AI enabled them to spend more of their time *with* the right candidates instead of on *finding* the right candidates?

Here's how AI is transforming the way recruiters source and place candidates:

Sourcing
Finding the right candidates

OLD WAY	NEW WAY
Create a boolean search string and sort through a large number of responses	**Instantly receive a ranked list of top candidates**

Screening
Qualifying candidates to ensure the right fit

OLD WAY	NEW WAY
Manually screen a low portion of candidates who apply based on a brief resume review	**Automatically screen 100% of candidates who apply and get insights beyond what fits on a resume**

Submitting & selling
Presenting candidates to clients

OLD WAY	NEW WAY
Manually format submissions to pitch candidates to clients	**Automatically send submissions tailored to client preferences**

Admin tasks and consultant engagement
Sending emails, scheduling meetings, and maintaining relationships

OLD WAY	NEW WAY
Manually sending one-off emails and checking in with each candidate or client individually	**Enabling candidates to self-schedule meetings and automatically sending personalised check-ins to candidates and clients at the right time**

Today's talent is ready for AI.

81% of candidates surveyed are comfortable working with AI if it speeds up the hiring process.*
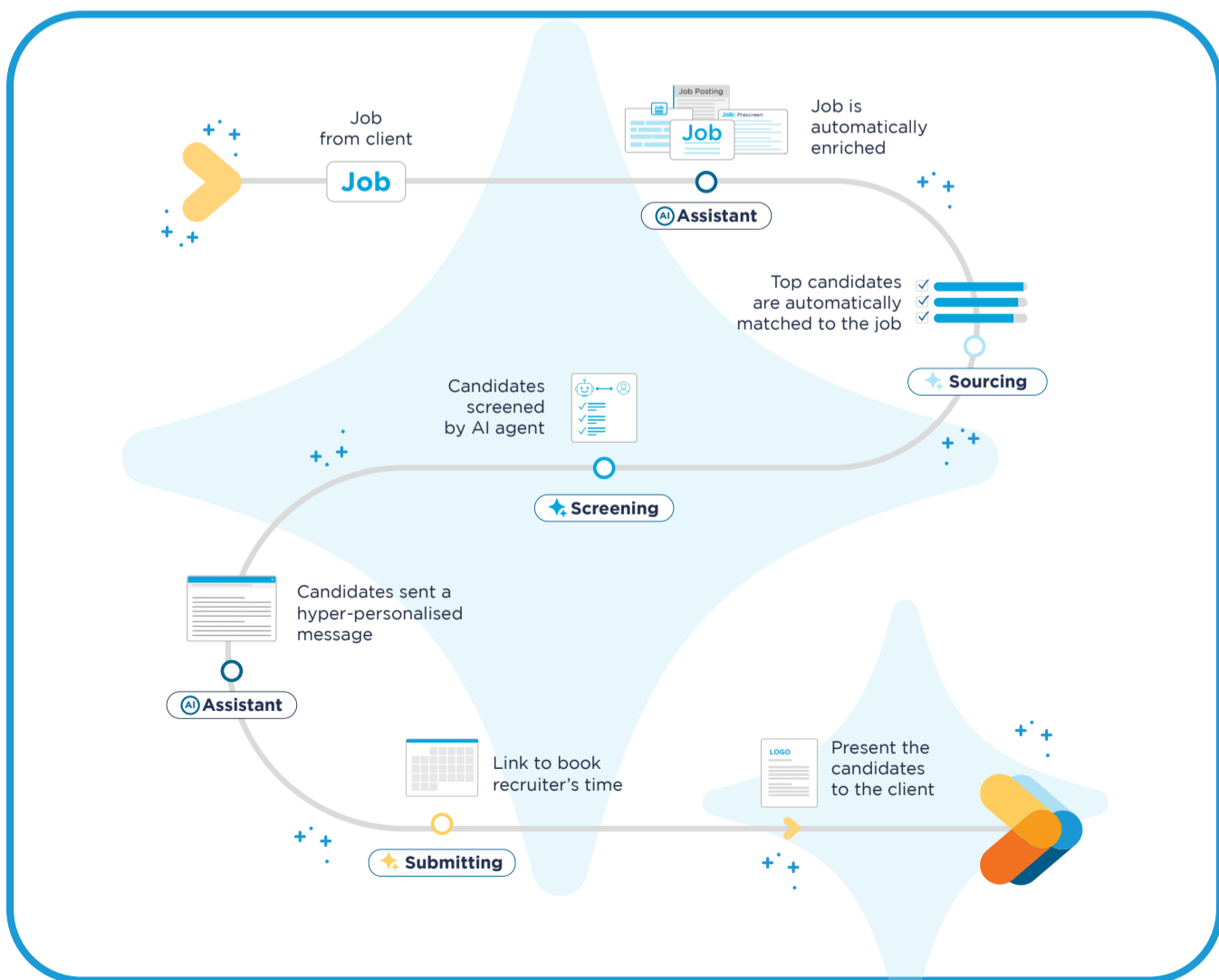
*GRID 2024 Talent Trends Report, Bullhorn

AI-powered recruitment in action

Increase quality and consistency, achieve greater scale, and uplevel all recruiters to perform like the best recruiters.

Meet your new AI-powered recruitment workflow:

Job from client — **Job**

Job Posting / Job — Job is automatically enriched — AI Assistant

Top candidates are automatically matched to the job — Sourcing

Candidates screened by AI agent — Screening

Candidates sent a hyper-personalised message — AI Assistant

Link to book recruiter's time — Submitting

Present the candidates to the client

AI streamlines every step of the recruitment process, saving recruiters time and effort while delivering a faster, more efficient hiring experience.

Join us as we move forward together toward a more AI-powered recruitment process.

Learn more at bullhorn.com/AI