

CASE STUDY

Veritone Hire Enabled Vaco to Capture More Candidates by Optimizing Their Job Posting Process.



Vaco is a global talent solutions and business consulting firm that, through its variety of brands, serves markets including technology, healthcare, finance & accounting and executive search. The business has been partnered with Veritone for around three years and works with approximately 10,000 candidates per year. The brand utilizes a wide range of job boards and operates Bullhorn as its main applicant tracking system.

What they were looking for

The firm needed a system that enabled them to post jobs quickly and efficiently, without reducing the quality of each individual post or the CVs being collated.

The challenge

As a firm operating across multiple vertical markets and with a variety of job boards to manage, hiring specialists and recruiters at Vaco spent a considerable amount of their time posting roles on different platforms, which reduced their ability to speak to candidates directly and to fully optimize their output.



veritone

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The solution

Veritone's offer enabled the staffing firm to increase the number of job posts their specialist teams were able to publish whilst making the process considerably easier and more automated than it had been in the past. The solution also enables the team to capture more candidates from multiple locations across the USA.

The result

The firm has been able to source an increased number candidates for its roles as a result of being able to post more jobs in the right place at the right time, without overburdening the team. This optimization has counterbalanced the fall in the number of professionals in the market that has been driven by ongoing skills shortages and subsequently enabled Vaco to build more robust talent databases. Perhaps more importantly, it has freed up time of the resourcing team, allowing them to develop stronger relationships with applicants and helping the business find candidates roles that are best matched to their skills.

Learn how you can have similar results at veritone.com/hire



Greater reach across more channels for additional exposure



Collaborative Support



Hire faster with candidate qualifying capabilities like ranking



Seamless Integration



Centralized hub to simplify and optimize candidate search performance

About Veritone

Veritone (NASDAQ: VERI) designs human-centered AI solutions. Veritone's software and services empower individuals at many of the world's largest and most recognizable brands to run more efficiently, accelerate decision making and increase profitability.



"We can now work smarter, rather than harder and as our partnership with Veritone Hire develops further we expect to see even more efficiencies..."

—TBD
XXX, XXX

"We found that our recruiters spent a considerable amount of time posting their roles across a variety of job boards which reduced the time they could spend speaking to candidates and identifying the right opportunities for them."

"We benefit from our regular discussions with our dedicated account managers and the support team who keep us up to speed with the latest updates and changes that Veritone Hire has to offer."

—Natalie Halamar
Senior Manager, Producer Applications Vaco

About Vaco

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