

GrowPromoter

About us

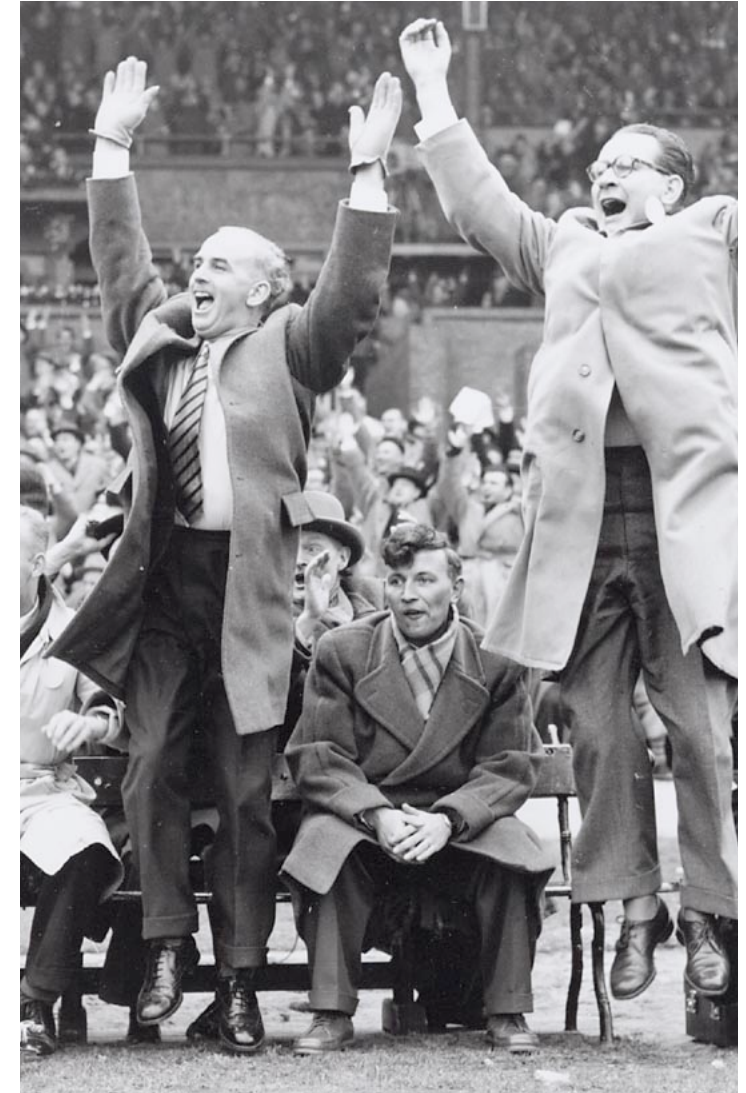
We believe we can help companies grow by improving their customer centricity and therefore creating a sustainable edge on the competition.

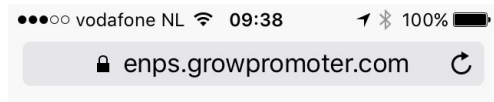
Surveys traditionally have an inside out focus

- Traditionally Customer Satisfaction and employee engagement once a year.
- Companies have difficulty in getting ROI on the money spent on surveys.
- Respondents get tired of answering 30 minute surveys.

Our solution to this - innovative, quick and based on relevance to the customer

- Continuous measurement on your customer/talent journeys.
- Take corrective actions based upon individual negative scores.
- Only ask what's relevant to the respondent therefor max. 2 minute survey.
- Ability to add feedback to your CRM creating a 360 view.





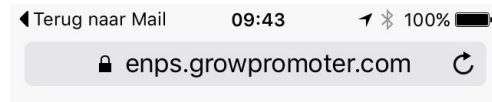
Regarding your experience with Krauthammer, how likely are you to recommend Krauthammer as a place to work to a friend or family?

Please use the scale from 0 - 10. With 0 standing for "extremely unlikely" and 10 standing for "extremely likely".

0 1 2 3 4 5 6 7 8 9 10

Extremely unlikely Extremely likely

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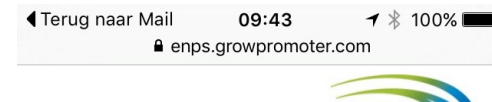
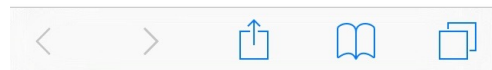


For what reason(s) would you recommend Krauthammer to a friend or family?

Please be as specific as possible.

Great place to work and a very positive atmosphere among colleagues. You experience their support when needed.

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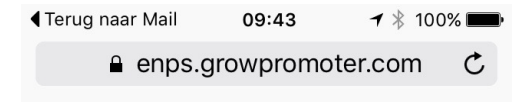
You indicated the following reason(s) for recommending Krauthammer to a friend or family:

Great place to work and a very positive atmosphere among colleagues. You experience their support when needed.

Which of the following topics best reflects your reason(s)?

If you indicated more than 1 reason, please choose the topic that is most important to you.

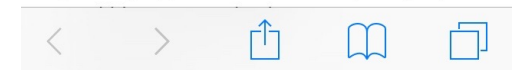
- ☐ My company
- ☐ My job
- ☒ My colleagues
- ☐ No reason
- ☐ Other reason

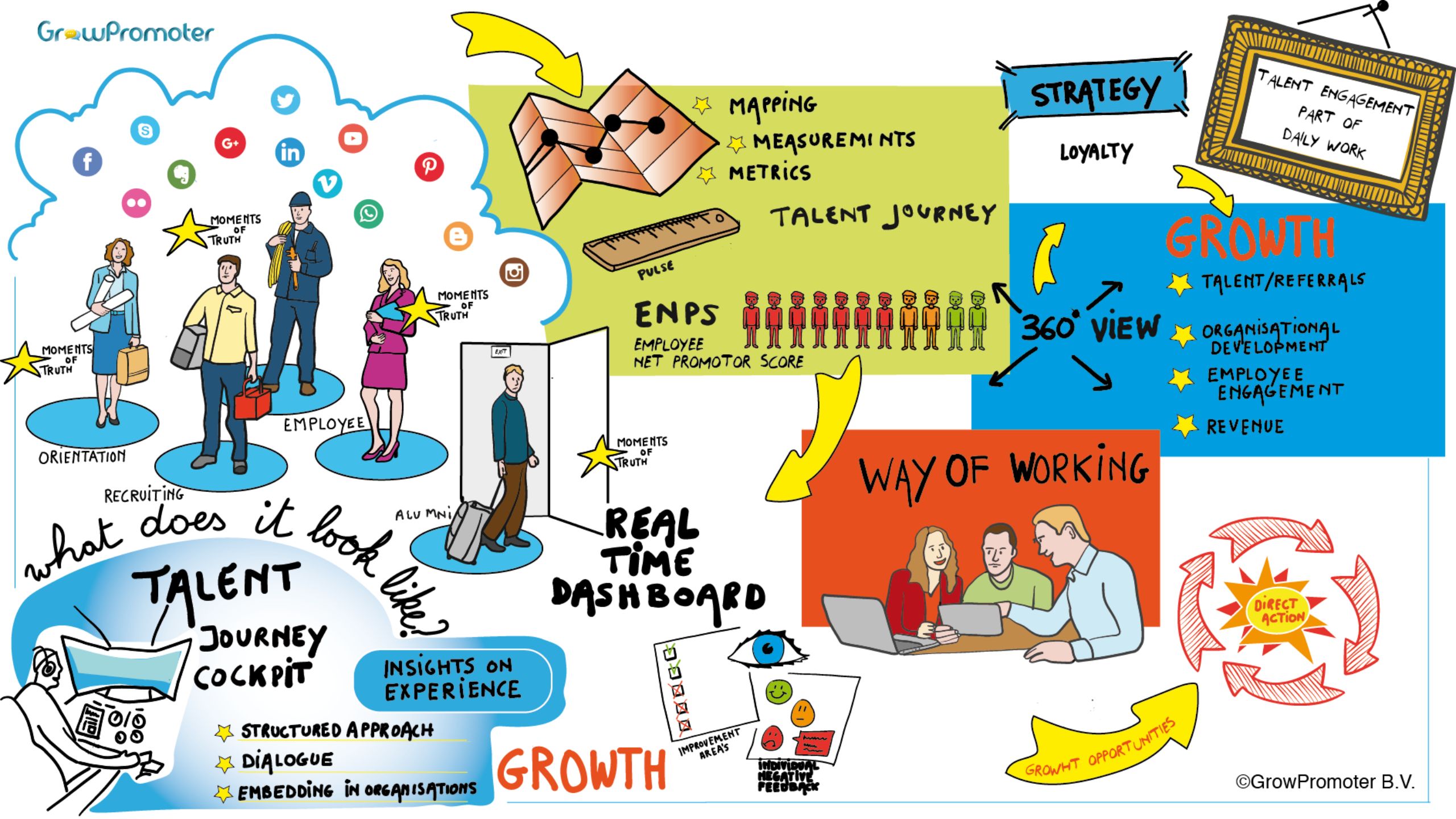


What do you like specifically regarding My colleagues?

If more than 1 aspect applies, please choose the aspect that is most important to you.

- ☐ Shared values with my colleagues
- ☐ Trusting my significant stakeholders within the organization
- ☐ Support from my significant stakeholders within the organization
- ☒ Vital friends at work for sharing/help in times of difficulty
- ☐ Being appreciated, valued by the people





DEMO