Bullhorn
MARKETPLACE

Bullhorn's Partner ecosystem enables staffing customers to maximize the ROI of their tech stack, make teams productive from day one, and drive revenue with enhanced customer and candidate experiences.

Above all, our customers can choose from a wide array of staffing technologies, feel confident in validated integrations, and ultimately create a customized solution.

Leveraging the Bullhorn Marketplace, customers can:

1. **Free up time for relationship building** by automating communications, eliminating duplicate data entry, and building in workflow assistance.
2. **Reduce costs of routine activities** and shorten time to placement by reducing errors in data entry.
3. **Make better, faster, holistic decisions** leveraging the benefits of complete communications history, data from screening tools, and financial information.
4. **Shorten employee time to value** through measuring and managing sales and recruiter activity, volume, and quality.
5. **Identify weak spots in their process** or red flags in data visibility and analysis.
6. Improve employee effectiveness through visibility of candidate and customer interactions.
7. **Drive system adoption** - make it easier for employees to use Bullhorn.
8. **Ensure candidates feel connected to their brand** and company so that they keep coming back, and refer new business.
9. **Personalize and automate candidate marketing and communications** to engage and re-engage.
10. **Provide a unique and differentiated experience** to win new business, faster.