

SPARK HIRE  + **Bullhorn** 

Spark Hire and Bullhorn Integration Fact Sheet

Spark Hire, the world's #1 video interviewing platform, helps Bullhorn users efficiently connect with their candidates and improve how these candidates are marketed to their clients. The result is a distinct competitive advantage, more placements, and increased revenue.

**Leading staffing and recruiting firms trust
Spark Hire**



About Spark Hire

- 4,000+ customers in over 100 countries
- ~600 customers are in the staffing industry
- Bullhorn's internal talent acquisition team uses Spark Hire's solution
- More than 70 customers have activated the Spark Hire and Bullhorn integration
- Serves a global customer base across all company sizes (from SMB to Enterprise)



What differentiates Spark Hire from other video interview providers?



Social Proof

More customers than any other provider by far



Customer Service

Unmatched customer success team w/24x7 tech support



Value

Most affordable pricing with monthly subscriptions (no contracts or setup fees)



Industry Knowledge

Work with more staffing firms than any other provider



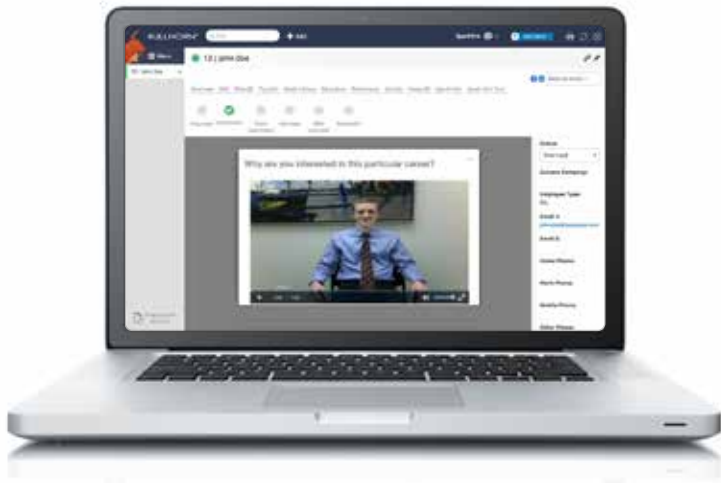
Product

Known for being easy to use with a seamless onboarding experience



Agile

Move quickly and are flexible with clients to meet their needs



How does the Spark Hire and Bullhorn integration work?

- A custom tab for Spark Hire exists on the job and candidate records in Bullhorn
- Users can send video interview invitations to their candidates directly from Bullhorn
- When the interviews are completed, the videos are viewable on the candidate record within Bullhorn
- A link to share the interview internally or with a client is automatically generated and added to the candidate record within Bullhorn

What are the types of video interviews?

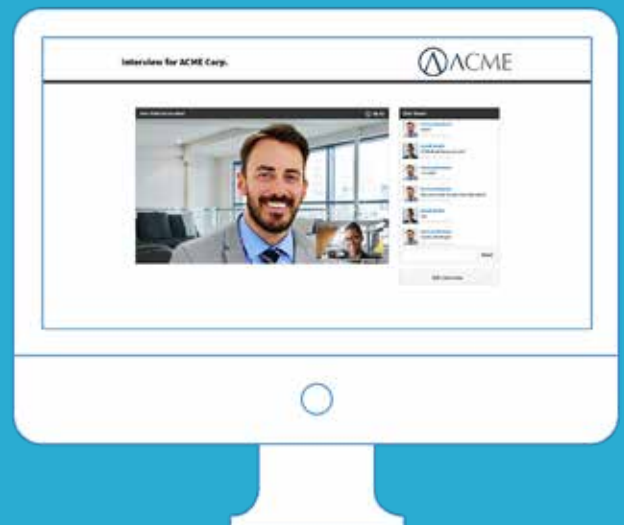
One-Way Interview

An asynchronous video interview in which candidates record video responses to interview questions on their own time.



Live Interview

A real-time interview in which you connect with your candidates face-to-face via webcam. These are automatically recorded for future viewing and sharing.

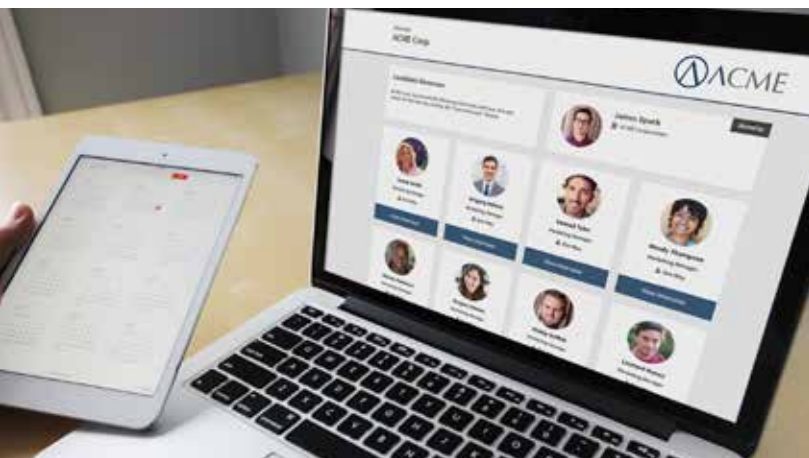


How are most staffing and recruiting firms using the product?



To screen candidates more efficiently and effectively

Utilize video interviews as a way to efficiently connect with and vet candidates them before submitting them to clients.



To present candidates in a more engaging format

Improve how candidates are presented to clients by sharing a shortlist of video interviews and empowering clients to provide feedback.

What are the main benefits of Spark Hire for staffing and recruiting firms?



Get candidates in front of clients quicker



Make your candidates more tangible to clients



Gain an advantage over competitors not using video interviews



Brand your firm as innovative to your candidates and clients



Improve collaboration with clients so time is not wasted



Build a digital library of video interviews that you can refer to at any time



Connect with candidates no matter where they are located

What are customers saying about Spark Hire?



“ We improved our submit-to-hire ratio from 3:1 to 2:1 and **increased revenue by 300%**.



Jennifer Vaughan
Agility HR Group

“ Utilizing Spark Hire for every client has **fast-tracked our recruitment cycle by 50%**.



Nicole Barbano
Hunter Ambrose
Executive Search

“ Using Spark Hire, we have made **over 1,500 candidate placements**, improved our submit to hire ratio by 80%, and increased our placement speed by 50%.



Ray Isaac
The Altara Group

“ When we have a candidate complete a Spark Hire interview, our conversion rate from **submission to offer is in the 90% range**.



David Eberhardt
Connect Restaurant
Services

SPARK HIRE + Bullhorn

Additional Resources

How Bullhorn Supports Their Growth And Connects With More Qualified Candidates Across The Globe

Bullhorn's internal talent acquisition team has been utilizing Spark Hire's video interviewing platform.

[Read the Case Study](#)

Helpful Links

[Spark Hire for Staffing and Recruiting Firms](#)

[Spark Hire in the Bullhorn Marketplace](#)

[Spark Hire Pricing](#)

Ready to get started?

[Request a Live Demo](#)

[Sign Up Now](#)

Contact us at sales@sparkhire.com
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